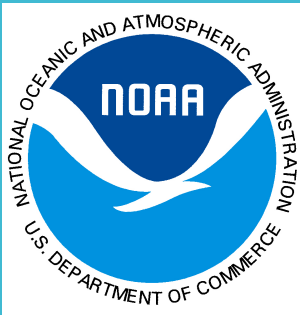


Joint DAPs/OEAP/Liaison Officers Meeting

GoToMeeting

October 7, 2020

Concepts of Outreach and Education



Importance of Outreach and Education

- Outreach and education are important and essential components for natural resource protection and conservation.
- People need to know and understand ecological services of marine ecosystems for successful implementation of management actions

Goals and Objectives of Outreach and Education

- Increase knowledge and understanding.
- Improve cooperation among stakeholders.
- Identify mechanisms for implementing the IBFMPs.

Outreach vs education

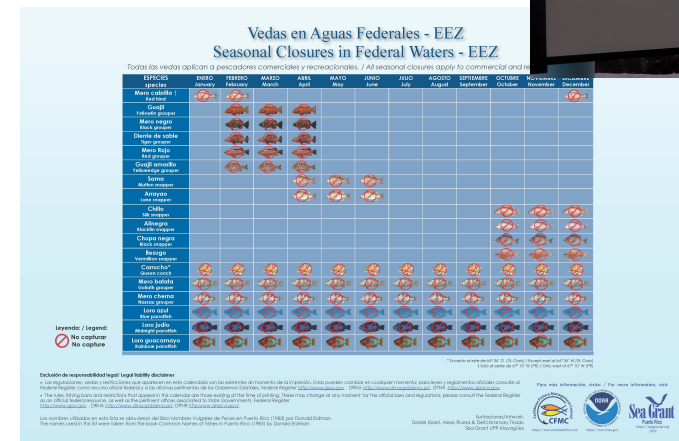
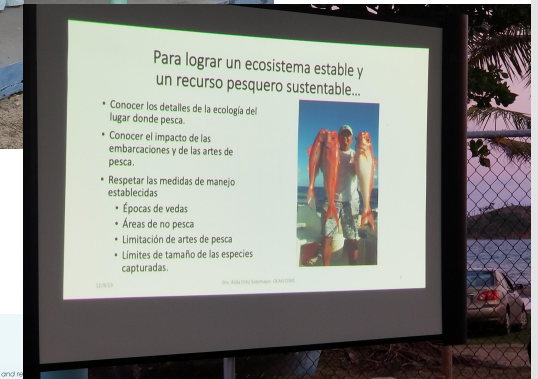
For education the scientific information must be transformed into teaching materials with adequate pedagogical activities that may be introduced in the regular curricula.

- Targets formal education: teachers, students, classroom and disciplines.



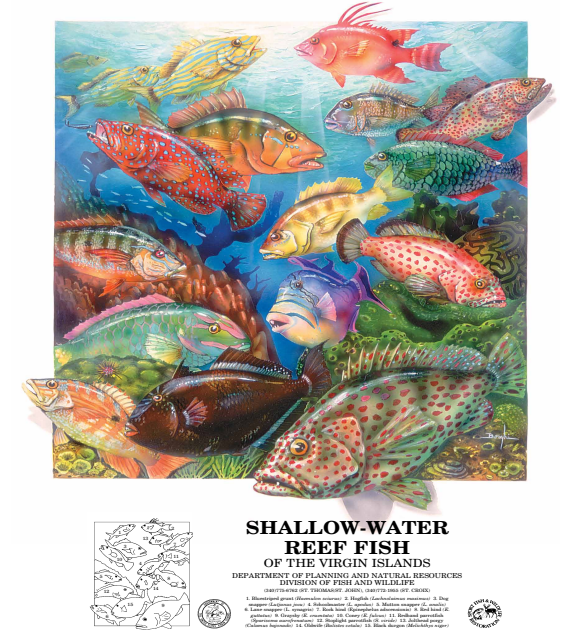
Outreach vs education

- For outreach, the same scientific information must be adapted to different publics.
- Large diversity of strategies.



Outreach vs education

- It takes strategies such as posters, informal texts, banners, exhibits, etc to reach every household with the needed information to understand the management actions.
- Target communities, informal learning scenario.



The CFMC Outreach and Education Advisory Panel (OEAP)

- Fishers (PR, St Thomas/St John, St Croix)
- UPR Sea Grant
- Liaisons (PR, St Thomas/St John, St Croix)
- Governments (USVI, PR)
- SAFMC
- GMFMC
- Independent members
- **Meetings open to public**



District Advisory Panel (DAP)

Individuals engaged in fishing.

Knowledgeable and interested in the conservation and management fisheries to be managed.

Persons who reflect the expertise and interest from the standpoint of geographical distribution, conservation, consumers interests, industry, and the economic and social groups encompassed by the Council's geographical area of concern.

**The DAP
member is very
important for
the Council...**

He/She becomes the spokesperson before the Council for the groups associated with the local fisheries, and at the same time is an important contact of the Council with these groups.

DAPs and Liaisons Contribution to the Council

From your knowledge and experience in fisheries and management...

DAPs:

Help the scientists and the Council to identify ecological and socioeconomic factors affecting the ecosystem and the fisheries.

Liaisons:

Facilitate communication between fishers, local agencies, NGOs and the Council.

Please...

- Communicate to your peers and stakeholders the issues under discussion in the Council;
- Get their opinion, on the issues;
- Promote the maximum possible participation of the the fishers from your area in the CFMC Public Hearings

Proposed Stakeholders

Fishing community

- Commercial fishers
- Recreational fishers
- Sports fishers
- Fishers associations & clubs
- Fish markets
- Governance
 - Territorial government
 - Federal government
- Tourism businesses
 - Charter boats
- NGO's



Your knowledge
and expertise is
essential for a
sustainable
fisheries
management.